



FiberBuilt

UMBRELLAS & CUSHIONS

FOR IMMEDIATE RELEASE

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FIBERBUILT UMBRELLAS & CUSHIONS ANNOUNCES SENIOR MANAGEMENT CHANGES

Pompano Beach, FL (Dec. 21, 2021) FiberBuilt Umbrellas & Cushions, the leading manufacturer of fiberglass ribbed umbrellas, is pleased to announce that effective Jan. 1, 2022, COO Hector R. Felix will assume the role of President.

Felix, whose ten years as COO at FiberBuilt were preceded by three decades in the field of finance and money management, has the background and operational experience to steer the company's continued growth.

In a related move, Julio Rojas has been hired as the new COO of the company. Rojas was one of the original employees following FiberBuilt's founding in 2000. He previously held the position of CFO.

CEO Paul Knapp reported, "We have great confidence that Hector's organizational abilities and leadership will successfully guide the company into the future. We are also thrilled that Julio has returned to FiberBuilt. His skills and experience will be a great benefit to us as we continue to expand both our product lines and production capabilities."

Paul Knapp will remain at the helm as CEO and Jordan Beckner will continue in the role of President of Sales.

These appointments follow other decisive and positive changes during 2021 including moving the company into larger quarters in order to expand its operations and production capacity, adding a showroom and five new contemporary umbrella models.

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About FiberBuilt Umbrellas & Cushions

FiberBuilt manufactures shade products and cushions for hotels, restaurants, timeshares, country clubs, and cruise lines. Corporate headquarters and production facilities are located in Pompano Beach, FL and products are shipped worldwide. For more information, visit our website www.fiberbuilumbrellas.com or contact us at 866.667.8668.

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