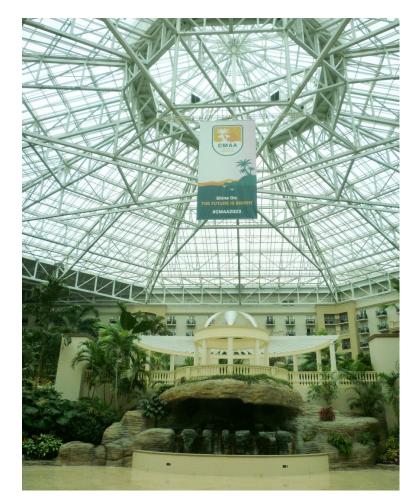


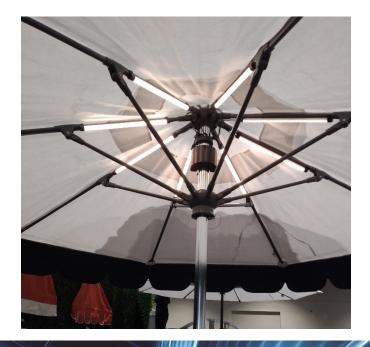
At this year's CMAA World Conference and Club Business Expo the sky was the limit. This event, held at the spectacular Gaylord Palms Resort in Kissimmee, was exceptionally well attended and many of the clubs are either making plans for future improvements or in the midst of some exciting refurbishments both inside and out. The Expo attendees were serious, curious and collecting meaningful research.





We spoke with many loyal customers and met with many prospective customers as well. There were design firms who were particularly interested in the combination of structural integrity and design options that FiberBuilt offers. The LED lights and scalloped valances were especially popular.





LEADERS IN CLUBS & RESORTS

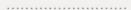
FiberBuilt Umbrellas & Cushions

For more than 20 years, FiberBuilt Umbrellas & Cushions has been manufacturing shade products, bases, and cushions for hotels, restaurants, country clubs, timeshares, and cruise lines. Popular models for the club market include the signature Prestige Collection with one-piece poles, heavy duty hubs, and powder coated and proprietary FiberTeak™ simulated wood finishes. Other important shade products used at clubs and resorts are Cantilever, Beach, Pavilion and Cabana models. Corporate headquarters and production facilities are located in Pompano Beach, FL and products are shipped worldwide.

FiberBuilt Umbrellas & Cushions

2201 W. Atlantic Blvd. Pompano Beach, FL 33069

www.fiberbuiltumbrellas.com





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FIBERBUILT SPECIALIZES IN shade products for country clubs, hotels and restaurants. Designers appreciate the diverse styles, sizes, shapes, fabrics and options they can choose from. General anagers know they can rely on FiberBuilt's reputation for their products' structural integrity, durability and value.

FiberBuilt's shade products solve a wide array of challenges. Whether the need is for in-table umbrellas for outdoor dining, large scale cantilevers that can tilt

and swivel to accommodate multiple seating groups throughout the day, or inground mounted or in-pool models FiberBuilt has a collection to suit your needs.

In addition to selecting from hundreds of long lasting marine

and furniture grade solution dved acrylics from Sunbrella, Outdura and Tempotest, you can also customize the canopy by specifying popular design options such as scalloped valances, fringe, silk screened logos and alternating fabrics. For properties in locations prone to high winds or gusty breezes, or if the umbrella will be used on an upper floor terrace for outdoor dining or rooftop bar, our team recommends a double vent or our extra large Aruba vent to provide superior wind management and ensure years of problem-free service.

To accompany the umbrellas, we offer concrete, steel and aluminum bases, inground mounts and sand augers.

For the warm look of wood without the drawbacks of the natural material, our proprietary FiberTeak™ simulated wood line provides a textured wood grain look in three finish colors to coordinate with your furnishings. You can offer your members the ability to charge their devices while dining or relaxing poolside with our Wattsun umbrella

which features a solar panel in the finial and a two-port USB charging station on the pole. To extend your guests' stay at dinner, we offer an LED light kit with a battery pack that lasts 8 hours and has three light settings from subdued to bright. The LED arms attach to 1⁄2" and ¾" diam ribs.

Additionally, to complement the umbrella canopies, FiberBuilt manufactures replacement

cushions to refresh and update worn. stained or frayed dining, chaise and deep seating cushions. These can be accessorized with our decorative pillows, headrests and poufs.

All products are made to order and customized to your specifications. Production lead times have significantly improved since last year's supply chain delays, but we recommend placing your orders early to ensure you receive the items you need before the season starts.

www.clubandresorthysiness.com









Thanks goes to our helpful and knowlegdeable reps Johnathan and Michael Sharpe and Keith Stibler for so ably manning our booth and helping general managers and designers learn more about FiberBuilt's array of products.